

About the 2009 Las Animas County Street Map

The 2009 Edition of the Las Animas County Street Map will be 25.5 x 11 inches in size and printed in full color of #80 high-gloss stock. There will be two printings of 5,000 copies each during the 2009 season, for a total of 10,000 maps. You can advertise on either, or earn a discount by advertising on both.

Our 2009 Map Advertising Program is more than just printed advertising. It is an innovative combination of traditional and digital media, especially crafted to get you the most benefit from your advertising budget in these uncertain economic times.

You get...

- Long term exposure to thousands of buyers. This is not "throw away" advertising. People keep and use maps for months or even years.
- Tight integration with the Web through Trinidadcolorado.net, Trinidad's home-town Internet portal. The Map will be prominently offered for free download (in pdf format) on every Trinidadcolorado.net page. Additionally, the printed map will be offered free of charge via U. S. Mail at Trinidadcolorado.net.
- Everyone who requests a copy of the map at Trinidadcolorado.net (either download or print version) will be asked to voluntarily provide contact information. As an advertiser, this contact information will be available to you via a special password-protected website, so you can follow up with your own sales promotions.
- There will be additional Internet distribution through Trinidadcolorado.net's partner websites.

Ad Sizes and Prices

Most of the ad spaces are 3.25 x 2 inches in size, priced at \$250. There are two oversize ad positions, 5.75 x 2 inches and 6.25 x 2 inches, priced at \$400 and \$450 respectively. If you would like a larger ad, any two adjacent ad spaces may be combined, with a discount of 5% off the total. Ad layout is included in the prices.

Terms

One-half of the total is due when you place your order, the balance on publication. 5% discount if you choose to prepay to total amount.

Deadlines and Publication Dates

First Printing:

Copy deadline: Monday, April 6
Publication Date: Monday April 20

Second Printing:

Copy Deadline: Monday, June 22
Publication Date: Monday, July 13

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Ad No.	Rate	Remarks:
1. _____	\$ _____	_____
2. _____	\$ _____	_____
3. _____	\$ _____	_____
		Total Charges \$ _____

Discounts and Deposits

Prepayment discount (5%)	\$ _____	
Combined ad discount (5%)	\$ _____	
Second printing discount (5%)	\$ _____	
Total discounts	\$ _____	
		Net charges \$ _____
Deposit amount	\$ _____	
		Balance due on publication \$ _____

Billing Information

Date _____ Company _____
Billing Address _____
Phone _____ Fax _____
Email _____ Proof to _____

On behalf of my company, I agree to pay the charges detailed above. I understand that I will have an opportunity to examine proofs of my advertising prior to printing and make any changes I desire.

I want to advertising in the second printing too, and have accordingly taken an additional 5% discount above.

Authorized Signature _____

Trinidad Graphics

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The 2009 Las Animas County Street Map is a joint project of
Trinidad Graphics, Trinidadcolorado.net and
Colorado Land & Properties, LLC.